WARNING! Beware of Misleading FAIR GUIDE Directory Listing SCAM

Fair Guide / Construct Data Verlag AG, an Austrian organization, is apparently targeting **PhotoPlus Expo** and other Nielsen Expositions exhibitors. They offer advertising space on their Fair Guide website, using a form which resembles an organizer's free catalogue listing service, inviting exhibitors to sign and return the form for an entry in an on-line directory. However, exhibitors who sign and return the form are then bound to a non-terminable agreement at significant cost for a period of at least three years and automatically renewing thereafter at the same cost, unless cancelled by registered letter within the appropriate period. Please click here to view a sample Scam Letter.

Please note that the PhotoPlus Expo has no relationship with Fair Guide / Construct Data / or any of its many other brands, and they have no right to use any Nielsen Expositions' show names and brands on information they send out to exhibitors. Every year, hundreds expo events and their exhibitors are distracted by this mischief. If you receive a letter from Fair Guide / Construct Data just throw it away as suggested on this website: http://mainehost.com/2012/01/30/fair-guideexpo-scam/.

If you receive a document from Fair Guide / Construct Data which uses the PhotoPlus name or the name of Nielsen events offering advertising space on the Fair Guide website (www.fairguide.com), please do not sign the form unless you have carefully read and understood the terms contained in the small print. You can visit the following informational website, http://www.stopecg.org/, for more information on deceptive scams.

Please contact PhotoPlus Show Management if you have questions concerning Fair Guide / Construct Data Verlag AG.