

PRESENTED BY: Photo District News Magazine

LOCATION/VENUE: New York City/Jacob Javits Convention Center

EXPO DATES: October 23-25, 2008

EXPO HOURS: Thursday, October 23: 10am-5pm
For Gold Expo Pass holders and Press: Floor opens at 9am on Thursday and Friday
Friday, October 24: 10am-5pm
Saturday, October 25: 10am-4pm

CONFERENCE DATES: October 23-25, 2008

YEARS IN EXISTENCE: 25th Annual

WEB SITE: www.photoplusexpo.com

ATTENDEES: Approximately 27,000+ Attendees, percentage by job function* are below:

Professional Photographer	46%
Educator/Student	10%
Photographer's Assistant	7%
Other	7%
Art Director/Creative Director	4%
Lab Manager/Owner/Technician	3%
Corp. Communications/Marketing Dir.	3%
Studio Manager	2%
Multimedia Producer/Developer	2%
Production/Pre-Press Manager	1%
Video Producer	1%
Photographic/Design Equipment Manufacturer	1%

**93% of PDN PhotoPlus 2007 attendees indicated they would purchase from a PDN PhotoPlus exhibitor in next 12 months.

**96% of PDN PhotoPlus expo exhibitors were very satisfied/satisfied with the quality of professionals that visited their booth.

EXHIBITORS: 300 exhibitors.

EXPO SPACE: 100,000+ square feet

EXHIBIT BOOTH SIZES: Minimum of 10 x 10 sq. ft. (100 sq. ft.), 100 SQF increments thereafter

COST OF BOOTH SPACE: \$37.00 per square foot, \$250 extra per open corner

EXHIBITOR SERVICE KIT: Visit www.photoplusexpo.com to find information about exhibitor services such as housing, move-in, drayage, etc.

GENERAL CONTRACTOR: Freeman

SPONSORSHIPS: Check with our sales manager for availability

ADVERTISING OPPORTUNITIES: Online, Exhibit Guide, PDN Show & Guide, Attendee E-mail updates and more are available, check with your sales manager for further information.

NETWORKING EVENTS: To Be Announced

SALES CONTACT

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