

PRESS REGISTRATION

PHOTOPLUS EXPO

Photography and Design Conference



Dear Editor,

We invite you join us for **PhotoPlus Expo 2005**, the most comprehensive expo and learning event in the photography and imaging industry. This annual exposition and conference will be held **October 20 – 22, 2005** at the Jacob Javits Convention Center in New York City. Here is how you can obtain a Press Pass for the show:

- To be registered as a member of the press, you must provide proper editorial credentials indicating employment by an established news outlet. A copy of your business card must accompany this registration form. Freelancers must include two samples of industry-related bylined articles or reports published within the last six months. The following are eligible for press credentials: trade and business publications; newspaper and wire reporters; broadcast TV and radio reporters; freelance writers, reporters and authors currently under contract; analysts. Sales and marketing representatives are not considered members of the working press and need to register using the standing online registration form, available at <http://www.photoplusexpo.com>. Unfortunately, we cannot issue press credentials to editorial photographers (photographers covering PhotoPlus are eligible and must submit original letter of assignment or a copy of contract from editor-in-chief).
- Badges will not be mailed prior to the show. Instead, all press badges can be picked up in the press office. Please bring proper credentials (i.e.: business card) with you for press registration. Telephones, fax machines, computer lines, shipping services (via Mail Boxes, etc.) and refreshments will be available.
- Press Room Hours:

Thursday, Oct 20	9:00am – 5:00pm
Friday, Oct 21	9:00am – 5:00pm
Saturday, Oct 22	9:00am – 4:00pm

Show Hours:

Thursday, Oct 20	10:00am – 5:00pm
Friday, Oct 21	10:00am – 5:00pm
Saturday, Oct 22	10:00am – 4:00pm

Please complete the form below and return it with credentials to:

Fax: 212-500-5848

Email: photoplus@linkmc.com

Mail: Link Marketing Communications
Attn: Adriana Basile/PhotoPlus Expo
225 West 57th Street, 5th Floor
New York, NY 10019

If you have any questions, or would like more information about PhotoPlus Expo, please call or e-mail:
Adriana Basile, Link Marketing Communications: 212-500-5846 or photoplus@linkmc.com.

Request for Press Pass (EDITORIAL ONLY)

**PLEASE NOTE: A copy of your business card must accompany this form.
Freelance writers must include recent published articles with byline.**

Name _____ Title _____

Publication _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

E-mail Address _____